

MUHAMMAD HAIKAL AL FAIZ

Graphic Designer | Video Editor | Motion Designer | Photo/Videographer

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SUMMARY

Visual content creator and Information Systems student with a passion for music and sports, experienced in graphic design, photography, videography, video editing, motion graphics, and live broadcast production. Detail-oriented, responsive, and committed to delivering the best result for each client's needs, while continuously exploring new visual techniques to produce engaging content.

WORK EXPERIENCE

Head of Broadcast & Video Editor Team

Brawijaya All Star Jul 2026 - Present

- Led end-to-end production of a basketball tournament livestream, from planning and workflow design to operating professional broadcast equipment.
- Directed the video editing team in producing high-hype sports highlight content.

Head of Design & Documentation Team

Unit Aktivitas Bola Basket UB Jan 2026 - Present

- Led the creative team through concept development and visual design for the organization's branding, from start to finish.
- Quality-controlled all design and video assets to keep them consistent with the organization's visual identity standards.

Video Production Team

TEDx Universitas Brawijaya Feb 2026 - Jun 2026

- Coordinated the video production flow with the creative team to meet TEDx standards.
- Designed visual assets and integrated motion graphics to lift the overall production quality.

Vice Head of Design & Broadcast Team

Brawijaya All Star Jul 2025 - Nov 2025

- Led full livestream production for a basketball tournament, from equipment setup and OBS configuration to run-of-show management, while working with staff on visual guidelines and design strategy.
- Created promo teasers and After Effects motion graphics (backdrops, bumpers, match intros, stingers) that brought in 50K+ YouTube views and 300+ new subscribers.

Staff of Design & Documentation Team

Unit Aktivitas Bola Basket UB Feb 2025 – Dec 2025

HOLOGY UB Sep 2025 – Oct 2025

Artropolis UB Sep 2025 – Oct 2025

MMD 33 FILKOM UB Jul - Aug 2025

Unit Aktivitas Band UB Jun - Nov 2024

- Created a wide range of visual content for event promotion, including social media graphics, posters, and motion graphics using Canva, Figma, Adobe Photoshop and After Effects.
- Responsible for event documentation, capturing key moments for post-event publications.

VOLUNTEER EXPERIENCE

Runner/Usher

Rasvara Festival

May 2025

- Handled various on-site responsibilities during the event, such as audience assistance, logistical support, and maintaining overall venue order, ensuring a positive atmosphere in the venue.

Equipment Team

LKMM-TM FILKOM UB

Apr - Sep 2024

- Accommodating all the equipment needs for the event.

ORGANIZATIONS

Design & Documentation Team

Unit Aktivitas Bola Basket Universitas Brawijaya

Feb 2025 - Present

Unit Aktivitas Band Universitas Brawijaya

Mar - Dec 2024

- Responsible for handling visual production for organizational needs, mainly focusing on event documentation and graphic design.

EDUCATION

Bachelor of Computer Science, Information Systems

Brawijaya University, Indonesia

2023 - Present

SKILLS

- Content Creation, Photography, Videography, Video & Photo Editing, Graphic Design
- Canva, Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, CapCut, Jitter, OBS Studio

LANGUAGES

- English (Limited working proficiency)
- Bahasa Indonesia (Native)